SPIDER WEB (draft) – Cecilia Ruberto

Many images have been fixed on the wall and many coloured wool rolls. Some white paper also have been fixed so if someone didn't find the appropriate image could by himself/herself draw or write it. One roll has been given to each of the participant. It has been asked to link the various images following the logic they have in mind in order to describe what the projects meant to them.

At the end each participant explained, following its wire, the reasons of that interconnections.

Through that we:

- 1)Understood the perception of the project by the participants
- 2)Became aware of the personal profiles of the participants
- 3) Understood the possible linkages and integration between different aspects
- 4) "Ice broken"
- 5) Brainstormed
- 6) Connected general concepts to the concrete reality of the projects
- 7) Understood what participants where looking for (the logic used to interconnect images is often directly linked to what the subject would like to see interconnected in the reality)
- 8) Discoved new unexpected missing linkages

<u>Difficulties</u> Photos has to be understandable (or people should already know a bit the context, do not explain the photos); feeling to be in a real web, this can be funny for the most but consider that not everybody could enjoy it; stick many photos.

<u>Facilitator</u> analyse and synthesize the different points of view and highlight peculiar and important linkages made by participants; ATTENTION: when you stimulate creativity of participants you must secure that the output will be secured and concretely reutilized (follow up dilemma).

Variations

- a) With only 1 rope (one person stick the rope on the image, explains the reason why and after throw the rope to another person this kind of ice-break).
- b) With more focused goal/objective
- c) Stick images on peculiar things/persons (??? Oh better not... do not exaggerate!!!)

Max 10 people (if many ropes) Max 25 people (with only 1 rope) Time: 10 people 60 mins (flexible...)

Tried at SCAMPIS Annual meeting with the Donor (July 2011). Participants perception: fun, interesting. My perception: improve the focus and the synthesis analysis of various logics. Good to understand people skills, interests and to bring participant to the reality and concreteness of the projects (travel in&out from the field)











